



1 Circus Road
Greensboro, VT 05841
802-533-7443
tour@smirkus.org

TITLE: HEAD CONCESSIONAIRE

Department: Tour	Staffing Classification: Seasonal
Reports To: Tour General Manager	FLSA Status: Exempt
Date Approved: 2/13/25	Pay: \$650-\$750/wk

JOB SUMMARY:

The Head Concessionaire plays a key role in managing, presenting and selling branded products (e.g., t-shirts, videos, books), juggling equipment, novelties, and food and drinks at Big Top Tour events throughout New England each summer. This includes managing a team of concessionaires. The Head Concessionaire will work closely with Circus Smirkus tour, marketing and office staff to manage concessions inventory, (re)stocking, and sales.

ESSENTIAL FUNCTIONS:

(Majority of duties, but not meant to be all-inclusive nor prevent other duties from being assigned as necessary.)

- Train and organize concession crew prior to start of tour. Promote salesmanship including hawking.
- Establish work schedule for concession crew and troupers interested or assigned to work concessions.
- Oversee concessions crew performance including hawking and promote positive customer relations throughout the tour.
- Maintain positive concessions crew morale. Provide written evaluations for crew at end of the tour.
- Evaluate concession display, merchandising, and any other concessions-related requirements for the coming season.
- Work with the Administrative Coordinator and Tour General Manager to ensure adequate supply of novelty and food concessions products throughout the season; and provide feedback and suggestions on how to improve systems.
- Be proficient with the electronic inventory system and corresponding software and equipment (ie iPads, , scanners). Square
- Work with Tour General Manager to determine concession area movement and setup/takedown schedule.
- Maintain daily inventory and cash counts, and verify cash transferred to Tour General Manager for deposit.
- Maintain a clean, attractive presentation throughout the concession area.
- Oversee and help with the load in, setup, and load out of the concessions equipment and inventory including the takedown of displays, signage, etc. Plan for and manage the efficient truck pack of all concessions equipment.
- Assist tent crew in the setup and takedown of concession tent, as needed.
- Assist in the set-up and tear down of back lot at the discretion of the Tour General Manager. Duties may include but are not limited to: Setting and leveling bunkhouses, running hoses and electrical cords, setting up dishwashing station, setting up picnic tables and dining tent.
- Drive company vehicle.



- Other jobs as needed.

WORKING CONDITIONS:

(Typical working conditions associated with this type of work and environmental hazards, if any, that may be encountered in performing the duties of this position.)

- Internal: Work is normally conducted in an office environment.
- External: Work requires travel throughout Vermont and surrounding states in preparation for and while on summer tour.

PHYSICAL DEMANDS:

(The physical effort generally associated with this position.)

Work involves standing, walking, bending, kneeling, reaching, stooping, and other physical activities consistent with setting up heavy equipment. Work may include lifting, carrying, or moving objects and equipment weighing over 50 pounds.

SUPERVISION:

Supervision is received from Tour General Manager.

PERIOD OF EMPLOYMENT:

This is an approximately three-month seasonal position, June 18 - August 21, 2025.

To be considered for this position, please contact jobs@smirkus.org.

Interested parties please include:

- In the subject line, put "TOUR" in all caps and the job title that you are applying for
- Cover letter
- Resumé

CIRCUS SMIRKUS – A PROMISE OF INCLUSION - <http://www.smirkus.org>

Circus Smirkus celebrates all types of peoples, cultures, and skills to showcase the multifaceted triumph of human abilities, particularly among our youth population. Joining Circus Smirkus – as a participant, an employee, a volunteer, or an audience member – means you belong. And to all who join, Smirkus asks for you to embrace our values and to help us create joy and magic for everyone who encounters a Smirkus program. We commit to providing everyone equal opportunity to shine— both in and out of the ring.